

JISEDAL ACE HELPDESK

HERE TO HELP YOU SUCEED IN 2023!

Here are some of the main services we offer at the Helpdesk:

- CV, cover letter, paper abstract or English paper checks - We can correct your writing, help you make it more natural and give you advice for any future English work.
- Conference presentation practice & PPT corrections/edits
- Discussion/debate practice/advice
- Any other English-related tasks or questions!



Email us at jisedai-ace@english-helpdesk.com to find out how we can help you or [book](#) your Zoom meeting here to meet one of our Helpdesk Consultants!

How can I explain my research to general audiences?

As a researcher, you'll be expected to explain your research to others who aren't experts in your field. This means you'll need to ensure that your explanations are easily comprehensible and succinct. Here are some techniques to help you:

Recognize the 2 communication styles: Top-Down Approach vs Bottom-Up

Japanese communication tends to be bottom-up (Background-reasons-main point), where Western and European communication is the opposite: top-down (Main point-reasons-background). We recommend that you adopt the top-down approach when explaining your research to general audiences. For example, your explanation might look something like this:

✓ My research focuses on examining the causes of epilepsy in children. Specifically, I look how at epilepsy affects certain parts of the brain and how we can create palliative care treatment.

This top-down approach is also useful in discussions with global scholars. When giving your opinion, try to get to the main point as quickly as possible and then structure your argument with reasons and background information after. Remember to avoid jargon or overly technical words, too!

The JISEDAL Academic Helpdesk is the place to practice and perfect these skills. Book an appointment in January (new evening availability!) and we'll help you explain your research like a pro!

